Annex A

Position Paper
on the smoking and health controversy

There is a controversy over many aspects of the general problem of smoking and health. There is disagreement among medical experts as to whether the reported associations between smoking and various diseases are causal or not. Accordingly, there is a continuing need for further research into the causes of such diseases and it remains our policy to support such research.

In their attempts to make smoking socially unacceptable opponents of tobacco smoking use emotional arguments rather than scientific facts. We must insure that the cigarette industry never knowingly misleads our consumers or the public in general. We state quite properly and responsibly that view of the smoking and health controversy that recognizes that the causation issues remain controversial and unresolved.

Research plays a key role in any consideration of the smoking controversy. It therefore continues to be our policy to further support scientific research in these areas.

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